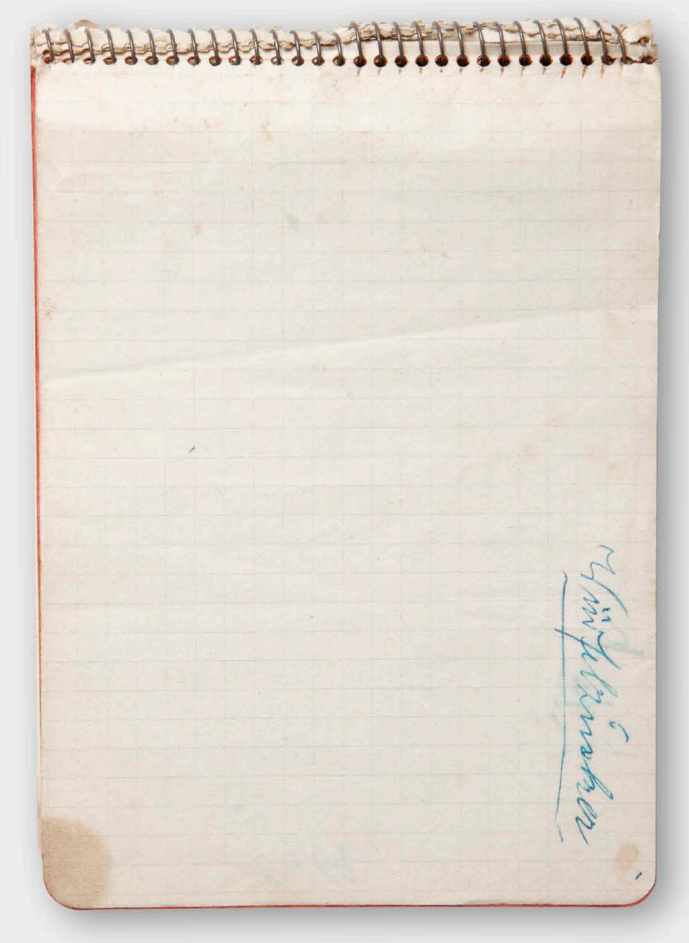


# ASEF ENTREPRENEURSHIP YOUNG LEADERS SUMMIT

1-5 November 2015, Luxembourg. In conjunction with the  
12th ASEM Foreign Ministers' Meeting (ASEM FMM12)

## YOUTH EMPLOYMENT

## PROGRAMME



Organised by



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## DAY 1

### SUNDAY, 1 NOVEMBER 2015

10:00 – 19:00	<b>Arrival of Participants</b>	Youth Hostel Luxembourg City Registration
18:15 – 19:00	<b>Briefing of Participants</b>	<b>Ms Leonie NAGARAJAN</b> (confirmed) Director of Education Department Asia-Europe Foundation (ASEF)
19:00 – 21:00	<b>Welcome Reception</b>	Guest of Honour  <b>H E Claude MEISCH</b> (tbc) Minister of Education, Children and Youth Minister Higher Education and Research Luxembourg

## DAY 2

### MONDAY, 2 NOVEMBER 2015

08:00	<b>Departure to Venue</b>	University of Luxembourg, Belval Campus
09:00 – 09:30	<b>Opening Ceremony</b>	Remarks by the Organisers and Host  <b>Ambassador ZHANG Yan</b> (confirmed) Executive Director Asia-Europe Foundation (ASEF)  <b>Professor Dr Frank LEPREVOST</b> (confirmed) Vice-President Organisation & International Relations University of Luxembourg
09:30 – 09:45	<b>Keynote Speech</b>	<b>H E Jean ASSELBORN</b> (tbc) Foreign Minister of Luxembourg

# DAY 2

## MONDAY, 2 NOVEMBER 2015

09:45 – 10:30	<b>Dialogue Session on Leadership</b>	<b>Influential Leader (tba)</b>  Moderated by  <b>Ms Leonie NAGARAJAN</b> Director of Education Department Asia-Europe Foundation (ASEF)  <b>Mr Tony LAI</b> (confirmed) Chief Strategist Institute for Societal Leadership Singapore Management University (SMU)  Followed by Q&A
10:30 – 11:00		Tea break
11:00 – 12:30	<b>Knowledge Sharing Sessions</b>	<b>#1 Social Entrepreneurship &amp; Cooperative Culture</b>  <b>The Social Leader &amp; the Sharing Economy</b> How social innovation lies at the core of today's (and tomorrow's) jobs  <b>Mr Geoff MULGAN</b> (tbc) Chief Executive Officer National Endowment for Science, Technology and the Arts (NESTA)  <b>#2 Start-up Scene and Its Role as Job-Creators</b>  <b>Why Digital Start-ups Bring a Fresh Breeze of Entrepreneurial Spirit</b> The "Mighty Eagle" who led Angry Birds to a multimillion dollar franchise  <b>Mr Peter VESTERBACKA</b> (confirmed) Chief Marketing Officer Rovio Entertainment  <b>#3 Corporates' Central Role as Motors for Youth Employment</b>  <b>The Corporate Push for Young Leaders to Innovate</b> Innovation as a bridge between business and youth  <b>Management Representative</b> ArcelorMittal (tbc)

## DAY 2

### MONDAY, 2 NOVEMBER 2015

11:00 – 12:30	<b>Knowledge Sharing Sessions</b>	<b>#4 Government &amp; Youth Employment</b>  <b>EU and the Age of Youth Employment</b> EU's tactics on ensuring stable economic and social stability through job-security  <b>Representative/s</b> (tbc) DG Internal Market, Industry, Entrepreneurship and SMEs/DG Employment, Social Affairs & Inclusion  <b>#5 Education As A Stimuli for Entrepreneurship</b>  <b>At the Nest of Innovation and How Universities Pave the Way</b> A deep-dive into the science of nourishing entrepreneurship in Asia and beyond  <b>Prof SONG Yonghua</b> (confirmed) Executive Vice President Zhejiang University, Hangzhou, China
12:30 – 14:00		Lunch
14:00 – 15:30	<b>Panel</b>	<b>Youth 2.0 – Through the Lens of Influential Leaders</b>  <b>Mr Geoff MULGAN</b> , NESTA (tbc)  <b>Mr Peter VESTERBACKA</b> , Rovio Entertainment  <b>Representative</b> , ArcelorMittal (tbc)  <b>Representative/s</b> (tbc), DG Internal Market, Industry, Entrepreneurship and SMEs/DG Employment, Social Affairs & Inclusion  <b>Prof. SONG Yonghua</b> , Zhejiang University  Moderated by  <b>Mr Martin TAN</b> (confirmed) Executive Director Institute for Societal Leadership Singapore Management University (SMU)  Followed by Q&A
15:30 – 16:00		Tea break

## DAY 2

### MONDAY, 2 NOVEMBER 2015

16:00 – 18:00	<b>Skills Workshops</b>	Participants select & join 1 workshop group
	<b>Workshop #1</b>	<p><b>Leadership and Society: Young Leaders Making a Difference</b></p> <p>Hosted by</p> <p>Institute for Societal Leadership</p> <p><b>Mr Tony LAI</b> Chief Strategist <b>Mr Martin TAN</b> Executive Director</p>
	<b>Workshop #2</b>	<p><b>International Entrepreneurship</b></p> <p>Hosted by</p> <p>University of Luxembourg</p> <p><b>Prof Denise Eliane FLETCHER</b> Entrepreneurship and Innovation</p>
	<b>Workshop #3</b>	<p><b>From Idea to Action – How to Pitch</b></p> <p>Hosted by</p> <p>Sqore &amp; Stockholm School of Entrepreneurship (tbc)</p>
	<b>Workshop #4</b>	<p><b>The Perfect Match: Entrepreneurial and Employability Skills</b></p> <p>Hosted by</p> <p>Service National de la Jeneusse (SNJ) Luxembourg/Nyuko (tbc)</p>
	<b>Workshop #5</b>	<p><b>Big/Small Data: Analysing Trends and Finding the Right Niche</b></p> <p>Hosted by</p> <p>Eurostat</p>
18:00	<b>Departure to</b>	Youth Hostel Luxembourg City
19:00 – 21:00		Dinner

## DAY 3

### TUESDAY, 3 NOVEMBER 2015

08:00	<b>Departure to Venue</b>	University of Luxembourg, Belval Campus
09:00 – 10:00	<b>Mapping the Entrepreneurship &amp; Youth Empl. Scene Across Asia and Europe</b>	A 5-minute pitch by selected participants on the current state and prospective opportunities and challenges in their respective countries
10:00 – 10:15		Tea break
10:15 – 12:30	<b>Brainstorm &amp; Collaborate</b>	Call for Action & Leading Questions
	<b>B&amp;C #1</b>	Social Entrepreneurship & Cooperative Culture
	<b>B&amp;C #2</b>	Start-up Scene & its Role as Job-Creators
	<b>B&amp;C #3</b>	Corporates' Central Role as Motors for Youth Employment
	<b>B&amp;C #4</b>	Government & Youth Employment
	<b>B&amp;C #5</b>	Education as a Stimulus for Entrepreneurship
12:30 – 13:30		Lunch
13:30 – 15:45	<b>B &amp; C</b>	Continuation
15:45 – 16:00		Tea break
16:00 – 17:00	<b>B &amp; C</b>	Continuation
17:00 – 19:00	<b>Plenary</b>	Discussions and amendments for the final Call for Action & Leading Questions Moderated by a Young Leaders Representative
19:00 – 21:00	<b>Dinner &amp; Asia-Europe Cultural Evening</b>	Guest of Honour  <b>Dr Jacques POOS</b> (confirmed) ASEF Governor for Luxembourg and former Minister of Foreign Affairs of Luxembourg
21:30	<b>Departure to</b>	Youth Hostel Luxembourg City

## DAY 4

### WEDNESDAY, 4 NOVEMBER 2015

08:00	<b>Departure to Venue</b>	European Investment Bank (EIB)
09:00 – 10:30	<b>Special insight</b>	Skills and Jobs – Investing for Youth Dialogue Session with EIB Representative
10:30 – 10:45		Tea break
10:45 – 12:30	<b>Speed-dating</b>	With EIB's Departments
12:30 – 14:00		Lunch
14:00 – 15:30	<b>In conversation with</b>	Dialogue Session with Representatives from <b>Eurostat, DG Internal Market, Industry, Entrepreneurship and SMEs/DG Employment, Social Affairs &amp; Inclusion</b>
15:30 – 15:45		Tea break
15:45 – 16:15	<b>Young Leaders for ASEM</b>	<b>Ms Leonie NAGARAJAN</b> Director of Education Department Asia-Europe Foundation (ASEF)  <b>Ms Nathalie SAJDA</b> (confirmed) Project Coordinator, ASEF Young Leaders Summit Asia-Europe Foundation (ASEF)
16:15 – 17:15	<b>Reflection &amp; Outlook</b>	
17:15 – 17:30	<b>Keynote Speech</b>	<b>H E Federica MOGHERINI</b> (confirmed) High Representative of the European Union for Foreign Affairs and Security Policy and Vice-President of the European Commission
17:30 – 18:00	<b>Dialogue with</b>	<b>H E Federica MOGHERINI</b> High Representative of the European Union for Foreign Affairs and Security Policy and Vice-President of the European Commission
18:00 – 18:15	<b>Group Photo</b>	

## DAY 4 WEDNESDAY, 4 NOVEMBER 2015

18:15 – 18:30		Registration for the Reception
18:30 – 20:00	<b>Reception</b>	Reception for ASEM Foreign Ministers, Delegations of the 12th ASEM Foreign Ministers' Meeting (ASEM FMM12) and Participants of the ASEF Young Leaders Summit  Hosted by  <b>Mr Werner HOYER</b> (tbc) President European Investment Bank  Personal interactions between participants and their respective Foreign Minister/ASEM FMM12 Delegation Representatives
20:30	<b>Departure to</b>	Youth Hostel Luxembourg City

## DAY 5 THURSDAY, 5 NOVEMBER 2015

07:00 – 08:00	<b>Check-out</b>	Youth Hostel Luxembourg City
08:00	<b>Departure to Venue</b>	Study Visit
09:00 – 14:00	<b>Study Visit</b>	ArcelorMittal Production Site (tbc)
14:00	<b>Departure to</b>	Youth Hostel Luxembourg City
Simultaneously: 11:00 – 12:00 Plateau de Kirschberg	<b>Opening Ceremony of the 12th ASEM Foreign Ministers' Meeting (ASEM FMM12)</b>	Intervention by selected participants at the Ministerial Meeting: outcome of the ASEFYLS

## End of ASEF Young Leaders Summit 2015 on Entrepreneurship & Youth Employment